

Common Problems with Standard Lamps

- Brightness
- Light Quality
- Short Life
- High Mercury



**SUPERIOR LAMP INC**  
**HEAVY DUTY™**

**T-12 ENVIRO-SAFE® FLUORESCENTS**  
**XTRABRITE**  
**SOLVES THESE PROBLEMS**

• **69% BRIGHTER**.....

- 95% lumen maintenance
- Increased seeable lumens

• **FULL SPECTRUM**

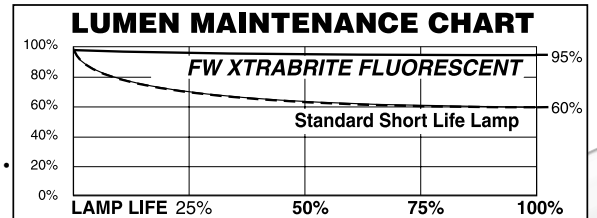
- Crisp white light
- Accurate color rendition

• **LONG LIFE DESIGN**

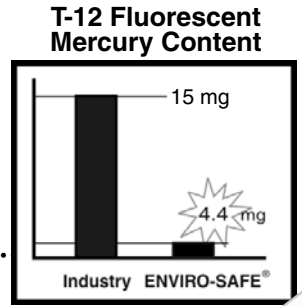
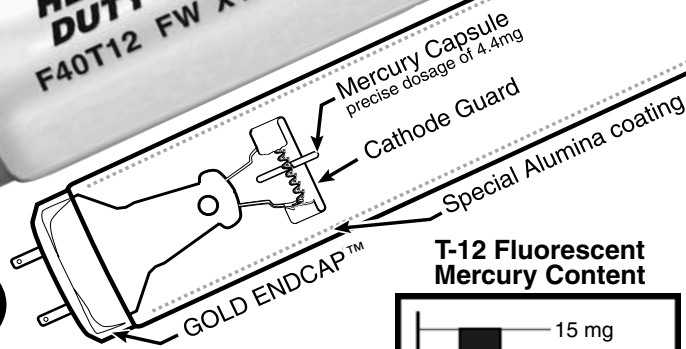
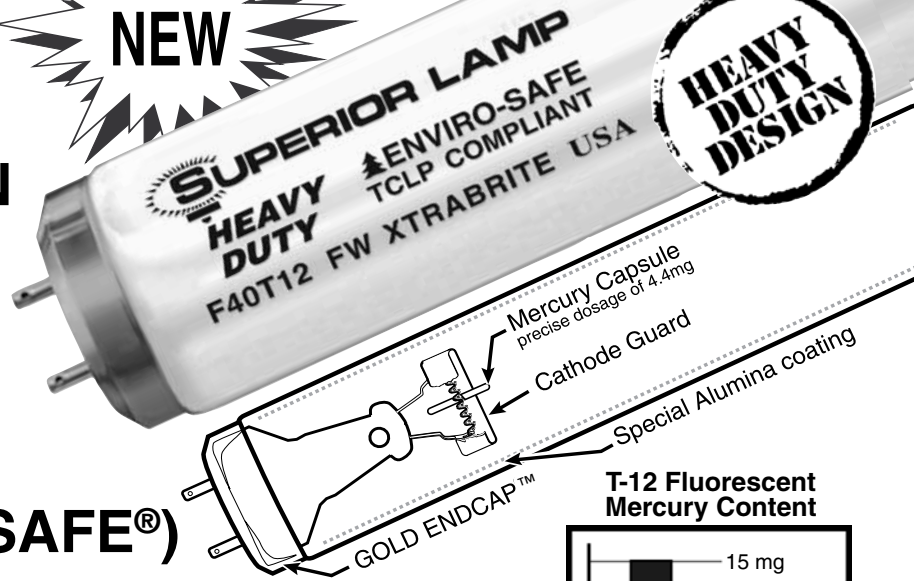
- Double Tungsten Cathodes
- Cathode Guard prevents end blackening

• **LOW MERCURY DESIGN (ENVIRO-SAFE®)**

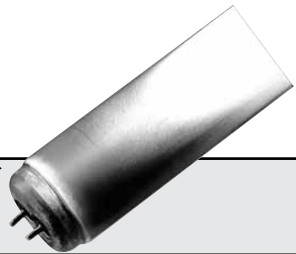
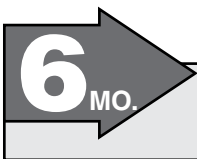
- 71% Less Mercury - TCLP Compliant (Federal EPA Test)
- Special additive reduces mercury consumption
- Sealed capsule releases only 4.4mg mercury .....
- Federal Government allows disposal in Land Fills (If state law permits)



MAINTAINS 95% OF INITIAL LUMEN OUTPUT



**Standard Lamp**  
 First Burnout



**Superior Lamp GUARANTEES**

**10 YEARS**



T-12 FLUORESCENT

**TO ORDER CALL: 1-800-437-4772**  
 Your Representative:





# T-12 ENVIRO-SAFE® FLUORESCENTS XTRABRITE

## • UP TO 100% BRIGHTER THAN OLD LAMPS

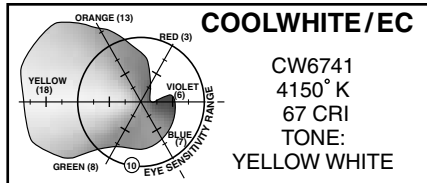
- Increased seeability in under-lit offices
- Reduce lumen depreciation over life

## • ADVANCED TECHNOLOGY

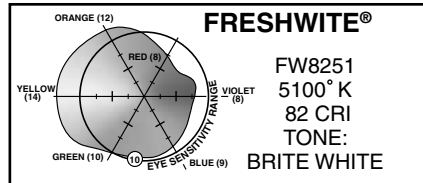
- RARE EARTH PHOSPHORS for increased brightness
- HIGH EFFICIENCY DESIGN for more light output.
- BRASS END PINS for reliable operation.
- PRECISE FILL GASES for easier starting.
- OXIDE COATED CATHODES for longer life.
- ALUMINA INTERNAL COATING for low mercury levels.



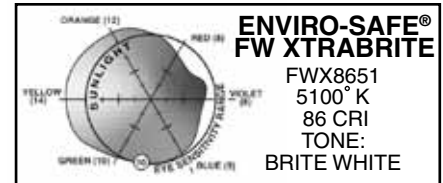
## • IMPROVED LIGHT QUALITY



- DEFICIENT IN RED AND BLUE CONTRIBUTING TO EYESTRAIN.
- EXCESS YELLOW CAUSES COLOR DISTORTION AND GLARE.

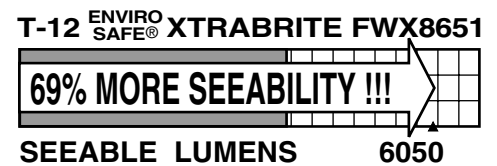
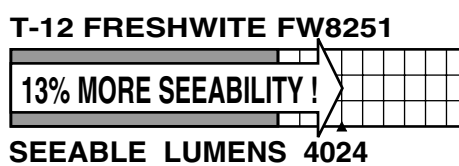
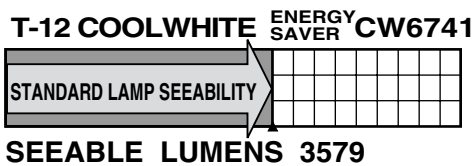


- BALANCED WHITE LIGHT MAKES COLORS BRIGHTER AND MORE VIVID.
- REDUCED YELLOW LIGHT CUTS GLARE AND EYESTRAIN.



- NEW TRI-PHOSPHOR BLEND.
- CRISP WHITE LIGHT SIMILAR TO FRESHWITE.
- IMPROVED COLOR RENDITION GIVES DEEP, VIVID COLORS.
- BOOSTS USABLE LIGHT LEVELS OVER 69%.

## • INCREASED SEEABLE LIGHT



# 10 YEAR GUARANTEE

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